

ICOM UK Membership Update

SECOND QUARTERLY REPORT 2021/02

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Headlines

- Membership for the 2021 membership opened in October 2020.
- Member fees were held at 2020 levels.
- As a result of the negative impact of COVID19, membership targets have been adjusted down to an overall income of £175k, representing approximately 80% of the 2020 income / numbers (see Table 3).

Current Figures

- Membership has achieved 68% (1315) of the current target of 1948 members (see Table1, Table 3).
- Current figures indicate 149 (51%) of the 2020 Individual members have renewed, and 49 (63%) of Institutional members (see Table 3).
- Overall figures including renewals and new applications are down significantly, achieving 55% of the cumulative membership figures for the equivalent period last year (see Table 4).
- The least effected group are Retired members, which is currently 94% towards target and the highest renewal group (77%).
- New memberships are heavily impacted. At this point last year, ICOM UK had engaged 524 new members whereas the equivalent in 2021 is 119 new members (down by 88%).
- Only two new Institutional members have applied in 2021.
- NB All income data is shown before payment processing fees applied by Stripe

Actions

- Continue to encourage renewals from both Individuals and Institutional members.

Table 1 Membership 2021

2021	Current members	% to target	Value	% to £ target
Individual regular	693	65%	£61,677.00	65%
Retired	403	86%	£18,135.00	86%
Student	168	41%	£6,720.00	41%
Supporting	2	67%	£678.00	67%
Institutes	49	61%	£33,651.00	73%
TOTAL	1315	66%	£120,861.00	67%

Table 2 Membership 2018 – 2020

Membership summary 2020

Category Name	Total	Net growth (members)	Total value	Net growth (income)
Individual regular	1302	7%	£115,878	7%
Retired	518	3%	£23,310	3%
Student	514	-4%	£20,560	-4%
Supporting	4	0%	£1,356	0%
Institutes	80	6%	£56,120	2%
TOTAL	2418	4%	£217,224	4%

Membership summary 2019

Category Name	Total	Net growth (members)	Total value	Net growth (income)
Individual regular	1209	14%	£107,601	14%
Retired	504	11%	£22,680	11%
Student	534	18%	£21,360	25%
Supporting	4		£1,356	
Institutes	75	13%	£55,025	13%
TOTAL	2326	14%	£208,022	15%

Membership summary 2018

Category Name	Total	Net growth (members)	Total value	Net growth (income)
Individual Regular	1044	11%	£92,916	23%
Retired	449	12%	£20,205	30%
Student	440	47%	£16,000	48%
Institutions	65	0%	£47,635	7%
TOTAL	1998	19%	£176,756	22%

Notes:

2018 included a member fees increase, which accounts for higher growth for income
2019 introduced a new Supporting member grade