

Meeting date	10 June 2021
Agenda item	3b
Subject	Forward Plan
Author	Tonya Nelson, Chair, ICOM UK Christian Baars, incoming Co-Chair, ICOM UK Catherine McDermott, incoming Co-Chair, ICOM UK
	<p>Governance At the last AGM, the membership approved the plan to convert ICOM UK from a charity to a Charitable Incorporated Organisation (CIO). The advantage of becoming a CIO for charitable companies is that ICOM UK would not have to duplicate effort by filing accounts with both Companies House and the Charity Commission – CIOs have to do this only with the commission. This work was delayed due to the pandemic, but the Committee would like to progress the conversion process alongside other recommendations resulting from the governance review undertaken in 2019.</p> <p>Membership At the last AGM, ICOM UK also announced its intention to raise membership rates to account for inflation. Due to the pandemic, however, the Committee decided to defer the rate increase. In 2021, the Committee will consider whether to implement the rate increase in the context of reviewing the general ICOM offer and value proposition. Factors to consider include the ability to use the ICOM Card to gain free entry, the ability to relaunch the bursary programmes and the planned expansion of the events programme.</p> <p>As the international museum sector re-opens and international travel resumes, the Committee will closely monitor membership numbers. The Committee has developed a number of campaign ideas to recruit new members and encourage members to continue their current subscription. ICOM UK will also confer with the ICOM secretariat to keep them informed of membership levels and to develop a strategic approach to ensure membership returns to pre-COVID levels and even exceed them in the near future.</p> <p>Communications/Marketing The Committee has agreed the existing website is not fit for purpose and has earmarked £10K from reserves to redevelop the website. The success of the online programme during the pandemic and general increase in digital resources makes this work timely. In 2021, The Committee will consult with</p>

members to develop the website design brief and commission the new site for rollout in 2022.

Fundraising

With the success of last year's programme and the ambition to play a greater role facilitating international knowledge exchange on global issues such as decolonisation and climate change, ICOM UK seeks to increase its staff/paid contractor capacity. The Committee will develop a fundraising strategy this year, focusing on raising funds from trusts, foundations and public funders. The intention is to ask all committee members to play an active part in the 2021 fundraising campaign and to identify this as a key priority.

Stakeholder Engagement

ICOM Secretariat

With the ICOM Triennial in Prague scheduled for 2022, this year the Committee will focus on supporting further consultation and development of the museum definition (to be voted on in Prague), consultation on the ethics framework, and preparing for events and the UK members' meeting. The Committee will also support data gathering and advocacy to help museums recover from the pandemic.

Department for Digital, Culture, Media and Sport (DCMS) & Museums and Library Division, Welsh Government (MALD).

We will continue to meet with DCMS, with a particular focus on understanding the impact of Brexit and COVID on the long-term viability of museums. The Committee also plans to continue conversations with MALD, which prior to COVID, expressed interest in supporting ICOM UK to hold a future Working Internationally Conference in Wales.

Arts Council England (ACE)

ICOM UK will continue to participate in the quarterly museums sector body meeting and engage with ACE on its new restitution and decolonisation guidelines. ACE's new 10-year strategy has a section on international activity and ICOM will seek opportunities to support ACE in achieving its objectives in this area. As ACE will fund a new set of organisations as part of its new National Portfolio programme in 2023, ICOM UK will explore the possibility of applying to this fund in order to boost its capacity to deliver international programmes.

Museums Association

ICOM UK has worked effectively with the Museums Association in its partnership with British Council to deliver *A Meeting Place: Online Global Discussions for Museum and Gallery Professionals Webinar Series*. Plans to apply to the ICOM special projects fund to collaborate on a project promoting best practice in decolonisation were put on hold. The Committee will consider whether take plans forward this year but there is a commitment to focus on decolonisation and restitution.

	<p><i>National Museum Directors' Council (NMDC)</i> We will continue to work with NMDC in delivering the annual <i>Working Internationally Conference</i> and we anticipate working with them again for the 2022 conference</p> <p>Conferences and Events</p> <p><i>Working Internationally Conference</i> The Committee is reviewing the feedback from this year's online conference and considering the format for this year's conference. The current ambition is to consider a hybrid event that offers both in person and online access in order to engage the greatest number of our membership. Offering the widest access to the conference will be a priority. The Committee noted member's interest in networking events. It was agreed we would explore networking events as part of the programme. The idea, in principle it to identify specialist groups, emerging professionals, students, conservators etc and pilot member events.</p> <p><i>Museums Association Conference</i> We will work with the MA to ensure representation of ICOM UK at future MA conferences.</p> <p><i>Membership Events</i> It is our ambition to facilitate further interconnectedness between ICOM UK members and those of other national committees by creating information and networking opportunities with international partners, especially to support the exchange of information on financial and environmental sustainability in the sector. This should also be seen before a background of provision of member resources.</p>
--	---