

ICOM UK Membership report 2019/03

THIRD QUARTERLY REPORT

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Headlines

- The new category of Supporting Member introduced in 2019 has attracted 4 new memberships, at a value of £1,356.
- Applications for 2019 has achieved 102% of our annual target for membership – 2277 members, with a value of £202,471 (see Table 1).
- Our Renewal rate has seen a slight uplift with 1672 renewals at this point compared to 1410 by the end of May 2018 (see Table 4).
- We have increased new memberships from 2018 (n=545) to 603, doubled since 2016 (n=255).
- Institutional applications are significantly better with a 98% renewal rate already achieved for 2019, and a 99% to target rate (see Table 1). New applications have been received in Categories I, II, III and VI.

Actions

- We have now exceeded the targets in most categories, with only small percentages needed to meet numbers for Individual Regulars, and Institutional Categories II and V (Table 3).
- We have exceeded financial targets with gains in Student and Retired memberships, and Category VI institutions (Table 3).
- Membership applications for both individual and Institutional membership will close at the end of June 2019.

Table 1 Current 2019 membership figures

2019	Total	Income	% to target
Regular	1178	£104,842	98%
Retired	501	£22,545	100%
Student	520	£20,800	116%
Supporting	4	£ 1,356	133%
Institutes	72	£53,928	99%
Total	2275	£202,471	102%

Table 2 Annual membership

Table 2.1 Membership summary: 2016			
Category	Total	Total income	Net growth
Regular	786	£60,522	10%
Retired	349	£12,564	7%
Student	153	£5,625	21%
Institutions	60	£42,328	10%
TOTAL	1348	£121,039	10%

Table 2.2 Membership summary: 2017			
Category	Total	Total value	Net growth
Regular	928	£71,456	15%
Retired	395	£14,220	12%
Student	232	£8,388	34%
Institutions	65	£44,497	8%
TOTAL	1620	£138,561	17%

Table 2.3 Membership summary: 2018			
Category	Total	Total value	Net growth
Regular	1046	£ 92,916	11%
Retired	449	£ 20,205	12%
Student	403	£16,000	42%
Institutions	65	£47,635	0%
TOTAL	1998	£176,756	17%