

How Deep is Your Love

Exhibition partnership between North and South

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Chief Executive, The Civic

Celia Joicey

Head of Fashion and Textile Museum

Civic | Fashion and Textile Museum Partnership history

- Collaboration on exhibitions since 2011
- Shared values and passions
- Fashion and Textile Museum toured POP DESIGN CULTURE exhibition to Barnsley in 2012
- Fashion and Textile Museum toured KNITWEAR CHANEL TO WESTWOOD to Barnsley in 2015
- How to develop this partnership?
- Explore our future strategic plans and objectives

Civic | Fashion and Textile Museum

Who are we?

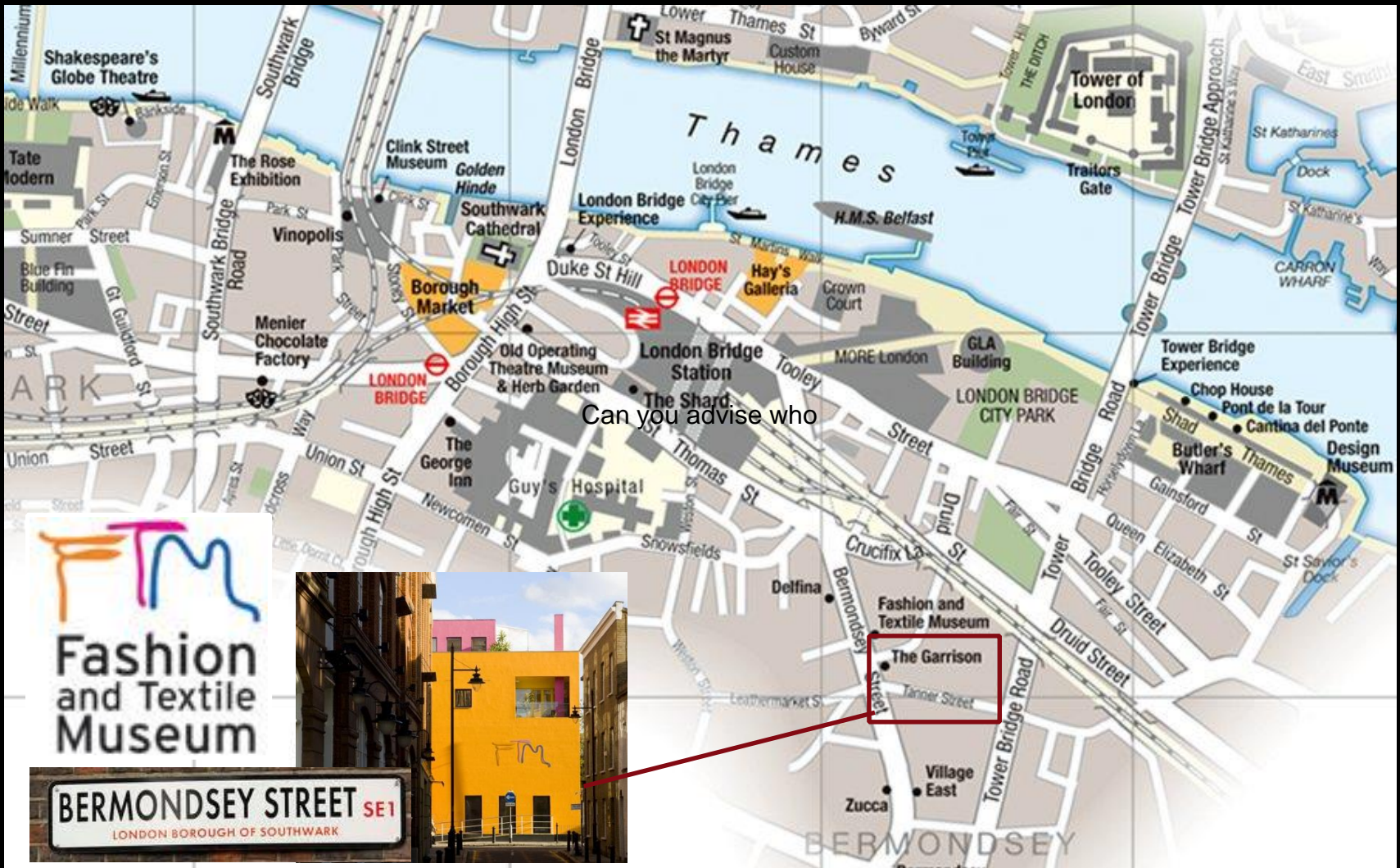
- Fashion and Textile Museum is an independent museum owned by Newham College London
- The Civic Barnsley is a contemporary arts centre owned in Trust by Barnsley Civic Enterprise Ltd and is both a registered charity and a company limited by guarantee.





The Fashion and Textile Museum is the only museum in the UK solely dedicated to showcasing developments in contemporary fashion, as well as providing inspiration, support and training for the industry





Can you advise who

FM
Fashion
and Textile
Museum

BERMONDSEY STREET SE1
LONDON BOROUGH OF SOUTHWARK



Fashion and Textile Museum Objectives

- Create a learning centre of international repute
- To be known as a leading and unique visitor centre
- Programme popular and distinctive exhibitions
- Increase self-generated income and manage costs
- Build partnerships
- Engage communities
- Extend reputation and raise profile

Open Tuesday to Sunday from 11 am
Thursday until late | Closed Monday,
Christmas and New Year's Day

83 Bermondsey Street, London SE1 3XF
www.ftmlondon.org 020 7407 8664
📍 London Bridge

FTM
Fashion
and Textile
Museum

1920s JAZZ

FASHION & PHOTOGRAPHS
23 SEPT 2016 - 15 JAN 2017



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THE
CIVIC
BARNSELY

IF YOU FOLLOW THE A BARKER FROM CELESTIAL
MOUNTAINS DOWN TO THE VERY DEEP
BARKER AND YOU CAN A PART OF WORLD.
BARKER FROM THE DEEP.
THE BARKER CAN'T BE DELETED,
AND THE BARKER OF THE WORLD.
BARKER BY BARKER OF BARKER,
BARKER BY BARKER OF BARKER,
ONE OF THE BARKER PLACES.

**full
of
glory**



Barnsley

THE
Civic
BARNLEY



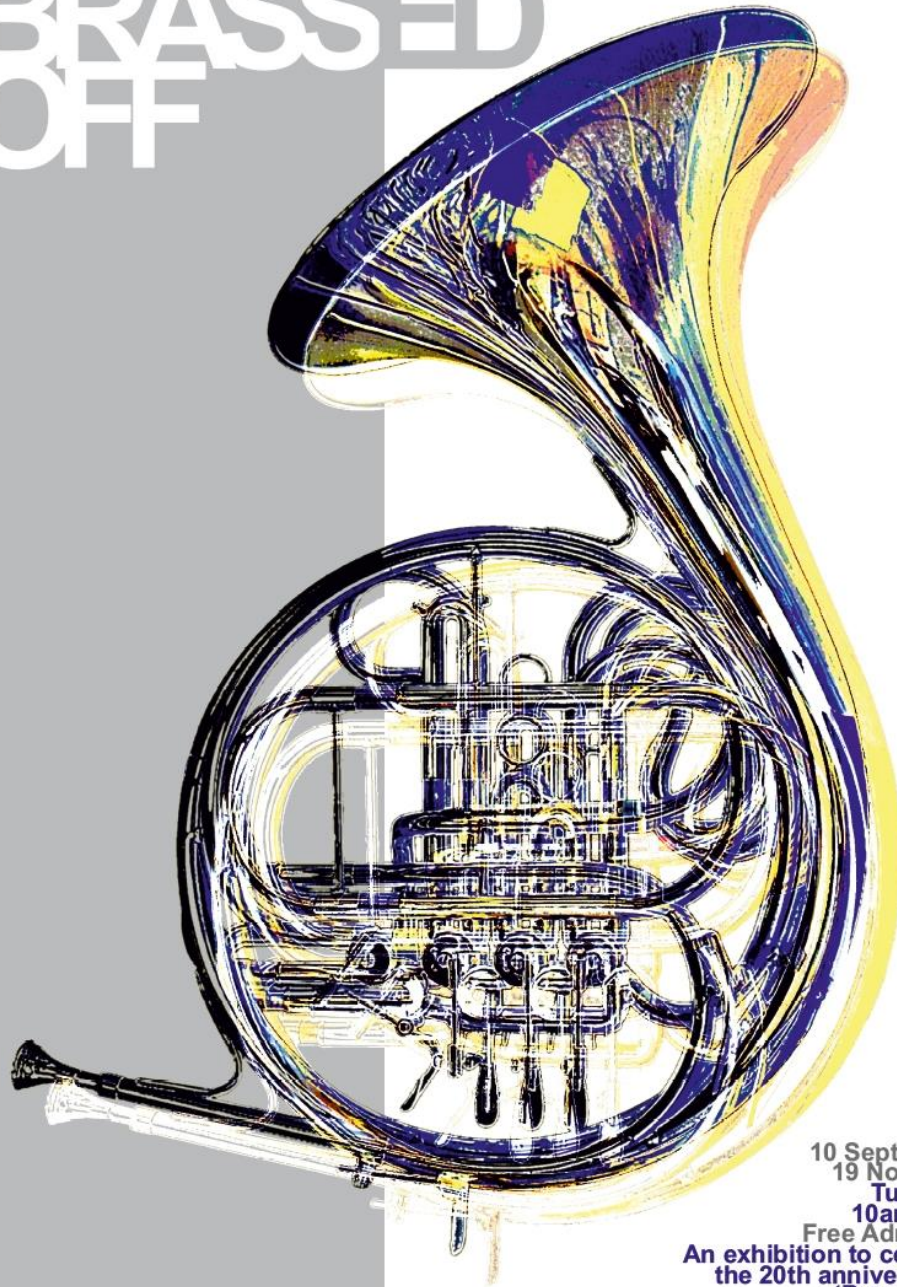


The Civic, Barnsley

Objectives

- Gallery & exhibitions programme inspired by design, craft and the innovation of making
- Dynamic mix of major exhibitions from established lenders Design Museum, Crafts Council alongside in-house curated exhibitions that facilitate a platform for new ideas and celebrate innovation & creativity
- Current stage of development and touring experiences
- Ambitions for the future

BRASSED OFF



10 September -
19 November
Tues - Sat.
10am - 5pm
Free Admission
An exhibition to celebrate
the 20th anniversary of
'Brassed Off'

Civic | Fashion and Textile Museum

Future Partnership objectives

- Exchange of expertise, ideas, collection
- Capitalise on both partners' strengths
(design, international touring, publishing, fundraising, learning)
- Raise profile & reputation in UK and internationally
- Invest in curatorial practice
- Share costs
- Increase audience
- Strengthen future working and funding models

Case Study



THE T SHIRT

CULT CULTURE & SUBVERSION

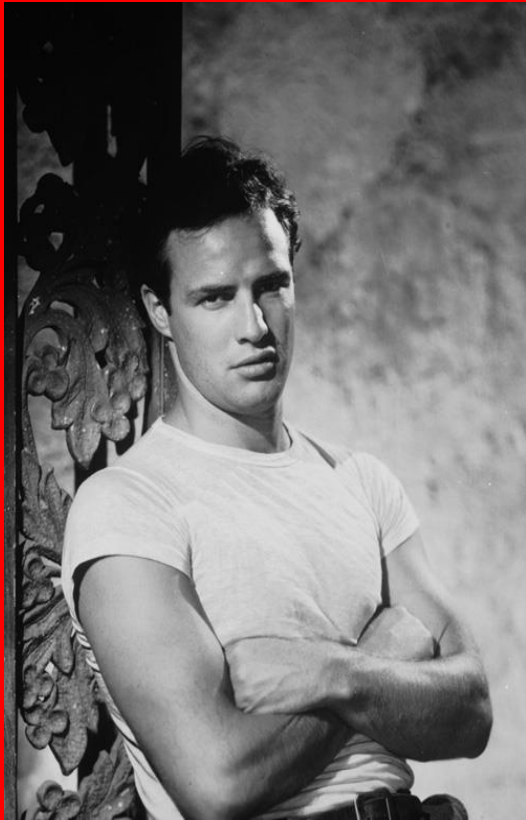
Curated & organised
in partnership by
The Civic, Barnsley &
Fashion and Textile Museum, London

An inspirational exhibition of 20th century T Shirts.

- Chronicling the influence of art & fashion alongside new technologies and design innovation.
- An insight into the history, culture and subversion of the T Shirt.



From humble beginnings...



- We track the trajectory of this iconic garment
- A means of expression
- A platform for social, musical and political affiliations
- A sense of belonging
- A creative tool for expressing inventive design

Exhibition summary



Featuring over 200 iconic T shirts, graphics and image backdrops

Curators: David Sinclair, Civic and Dennis Nothdruff, FTM

Exhibition design: Beth Ojari, FTM

Exhibition size: 350 sq metres

Exhibition tour:

Feb–May 2018, Fashion Textile Museum

May–August 2018, The Civic

Exhibition available September 2018

For further information

info@ftmlondon.org

Case Study: T SHIRT

Critical path

- Autumn 2015 : Exhibition first discussed
- Summer 2016 : Funding explored for go-ahead & budget
- Autumn 2016: Exhibition proposal to potential partners
- Winter 2016: Exhibition development & loans confirmed
- Spring 2017 : Deadline for material for any publication
- March 2017 onwards: exhibition design / publicity / texts / learning programme
- Autumn 2017: Press announcement
- Feb–May 2018: Exhibition opens London
- June–Sept 2018: Exhibition opens Barnsley

Case Study: T SHIRT

Exhibition resources needed

- Curatorial research & object list – 20 days
- Exhibition pitch for funding & touring– 15 days
- Exhibition layout & design – 15 days
- Graphics and branding – 10 days
- Caption writing – 7 days
- Press and marketing – 20 days
- Scheduling, storage, shipping – 15 days
- Condition reporting and invigilation – 15 days
- c.117 days total

Case Study: T SHIRT

Touring resources needed

- Sales emails, materials, networking – 10 days
 - Contracts – 5 days
 - Loans correspondence – 5 days
 - Facilities reports / site visit – 1 to 4 days
 - Shipping quotes, packing – 3 days
 - Insurance – 1 day
 - Travel – 3 days
 - Installation & condition reporting – 4 days
 - Opening – 1 day
 - Deinstallation – 4 days
- c.40 days total

Exhibition Partner Resources

Fashion and Textile Museum

- Three exhibitions p.a.
- 1 x Head of Museum
- 1 x Museum Curator
- 1 x Exhibition designer/organiser
- College of Further Education learning opportunities
- London location plus press and marketing
- UK and International touring experience

Exhibition Partner Resources

The Civic, Barnsley

- Six main exhibitions, 70 + Performances p.a.
- Strong regional and national partnerships
- 1 x Chief Executive
- 1 x Exhibitions Curator
- Local FE Fashion courses
- Fundraising experience and opportunities
- Sponsorship opportunities and corporate relationships

Case Study: T SHIRT

Division of responsibilities

- Curatorial research & object list CIVIC & FTM
- Exhibition pitch fundraising & touring CIVIC & FTM
- Exhibition layout & design FTM
- Graphics and branding FTM
- Press and marketing FTM
- Scheduling, storage, shipping CIVIC
- Condition reporting and invigilation CIVIC

Case Study: T SHIRT

Next steps

- Exhibition agreement
- Develop exhibition proposal & design
- Seek key partners – WIRP & TEG
- Secure sponsorship
- Leverage support within Barnsley & London
- Contain and balance exhibition costs



Thank you

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