



FACT

EU projects

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Three recently engaged “EU projects”:

1) Connecting Cities

2) Human Futures

3) EMARE: *Move On*



Connecting Cities aims to build up a connected infrastructure of urban screens and projection sites to produce and circulate artistic and social content.

Duration: 2013-2015

Budget:

Total *Connecting Cities*: EUR 3,082,070

Total FACT: EUR 475,000

connectingcities.net



Partners: 17 partners, 12 cities

Founding partners: Public Art Lab Berlin (coordinator); FACT, Liverpool; Ars Electronica, Linz; Amber Platform, Istanbul; iMAL Brussels; m-cult, Helsinki; Medialab Prado, Madrid; Media Architecture Institute, Vienna; Museum of Contemporary Art Zagreb; Riga 2014; Videospread, Marseille

Associated partners: Mutek, Montreal; Federation Square, Australia; Verve, Sao Paulo



Outcomes

- *Production and presentation of new artistic work
- *Artist residencies
- *Participation in high-profile international events
- *Final publication

Opportunities

- *Maximizing and complementing core programme activity
- *Networking through international events
- *Other collaborations ensuing from the network





Human Futures explores new modes of collective action and community building, bringing together artists and citizens from Canada and Europe to develop strategies and solutions for contemporary urban issues.

Duration: 2014-2015

Budget:

Total Human Futures: EUR 400,000

Total FACT: EUR 100,000

humanfutures.info

HUMAN FUT URES

Partners: 8 partners, 5 cities

Founding partners: FACT (coordinator); Public Art Lab Berlin ; Media Architecture Institute, Vienna; Aarhus University; Quartier des spectacles, Montreal; Mutek, Montreal; Elektra, Montreal; National Filmboard of Canada, Canada

HUMAN FUTURES

Outcomes

- *Long-term engagement with artists (2 years) including diverse activities across partner cities
- *1 artist-in-residence per city
- *Production and presentation of new artistic work
- *Exposition at FACT at the end of project
- *Participation in high-profile international events
- *Toolkit at the end of project

Opportunities

- *Maximizing and complementing core programme activity
- *Networking through international events
- *Other collaborations ensuing from the programme





EMARE: *Move On* was a series of artist residencies, events, and various exhibition outcomes across Europe, Australia and Canada. Marking 20 years of the original EMARE initiative, a total of 16 artists developed new work commissioned by the project, and were brought together in a final exhibition at Werkleitz festival, in Halle, Germany.

Move On focused on artists working within the realms of new media and creative technology, with proven technical abilities.

Duration: 2013-2015

Budget:

Total EMARE: EUR 517, 000

Total FACT: EUR 72, 000

emare.eu/



Partners:

4 members in 4 countries:

Werkleitz, Germany (coordinator); FACT, UK;
Impakt, Netherlands; Bandits-Mages, France

8 additional partners in 6 cities:

Oboro, Montreal; Experimenta Media Arts,
Melbourne; Images Festival, Toronto; Queensland
University of Technology (The Cube / The Block),
Brisbane; Creativity and Cognition Studios,
Sydney; CMM, Mexico; PRIM, Montreal; Goethe-
Institut, Montreal.



Brief History of EMARE:

The 'European Media Art Network' (EMAN) was founded in 2007, developed a project called European Media Artists in Residence Exchange (EMARE), started in 1995.

EMAN was founded by four key European media art institutions: Impakt (The Netherlands), InterSpace (Bulgaria), VIVID (UK) and Werkleitz (Germany). Currently EMAN consists of FACT (UK), Bandits-Mages (France) and the two founding members Werkleitz and Impakt. The latest project under this was entitled *Move On* and formed links with artists and organisations in Australia and Canada over 2 years.



Outcomes

- *Long-term engagement with artists (over 2 years) including diverse activities across partner cities
- *Production and presentation of new artistic work
- *Process exhibitions, workshops, live events and open studios at host organisations during residencies
- *Participation in high-profile international events including Transmediale (Germany), Werkleitz Festival (Germany), and ISEA (Australia)

Opportunities

- *Maximizing and complementing core programme activity and research
- *Networking through international events
- *Other collaborations ensuing from the programme
- *Research exchange and talent development





Legacy:

- *Projects touring internationally
- *Developing strong curatorial relationships with artists
- *The development of a larger network to include further EU countries (Latvia, Spain,) and additional non-EU countries (i.e. South Africa, South America, India)
- *Submission of a large-scale bid for an ambitious 4 year project which will focus on large-scale, collaborative, socially-engaged artworks which develop technical skills within host communities and partner artists working across the network



Perceived issues with taking part in EU projects...

- *Increased workload: administration, paperwork, co-ordination
- *Unknown structures and methodologies
- *Complex processes
- *Linguistic and cultural barriers
- *Reporting
- *Many partners (impacts include: less control over projects, mixed agendas, co-ordination etc)

Why take part in EU projects?

- *Networking opportunities for your organisation, affiliate artists etc and establishing international partners
- *Increased budget allowing for better projects
- *Increased visibility (and diversity) for your programme, encouraging foreign visits
- *Building international profile of your organisation, and location
- *Commitment to cultural exchange as a foundation for true collaboration
- *Opportunity to develop internal knowledge and talent as well as taking part in skills exchange (for artists, audience, staff)



FACT

Thank-you!