



Supported by
**ARTS COUNCIL
ENGLAND**



HERITAGE
WITHOUT BORDERS



INTERNATIONAL
COUNCIL
OF MUSEUMS
UK



“Working in Europe” Workshop

3rd of February 2016

Liverpool Museum, Liverpool

HOW TO FIND THE RIGHT EU FUNDING FOR YOUR PROJECT IDEA?



- ***EU PROJECT***
- ***EU CONTEXT***
 - ***STEPS***
- ***EXAMPLES***
 - ***TIPS***
- ***MISTAKES***

WHAT IS AN EU PROJECT?



NEW IDEAS



NEW HORIZON



COOPERATION

WHAT IS AN EU PROJECT?



PAPER WORK

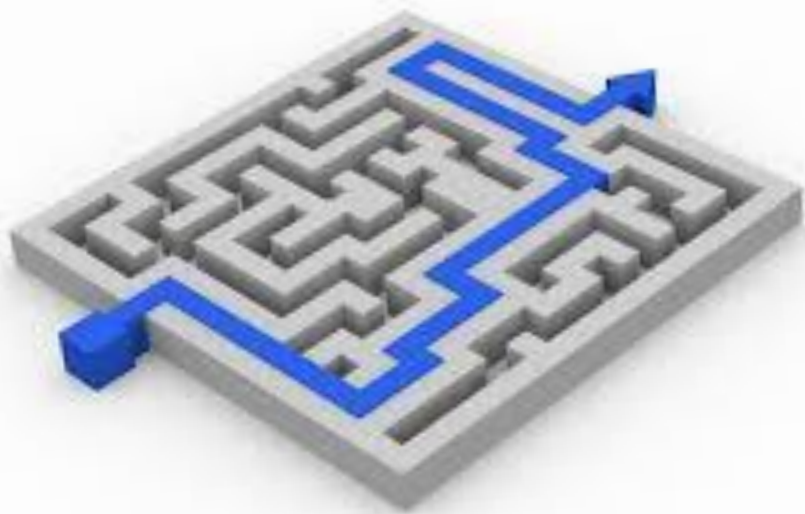


NEW SKILLS



VISIBILITY

WHAT IS AN EU PROJECT?



PROBLEM SOLVING



INVESTMENT



SHARING

WHAT IS AN EU PROJECT?



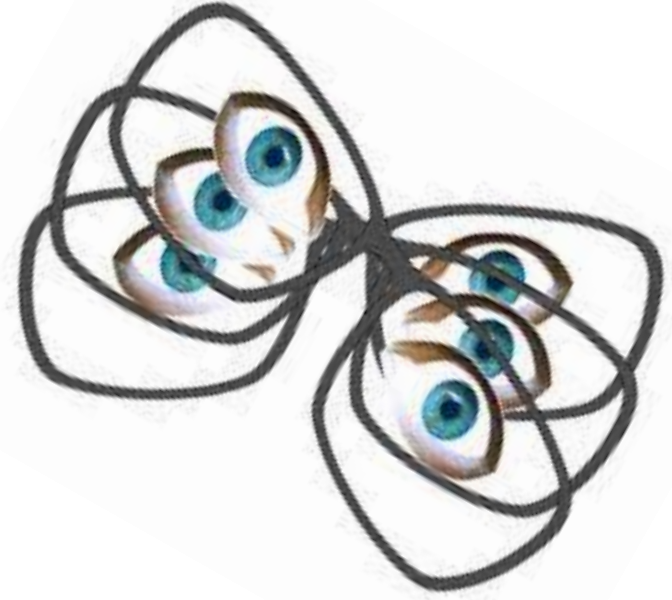
COMPETITION



INNOVATIVE

EU FUNDING OVERVIEW 2014-2020

- **7 YEARS BUDGET: €960Bn**
- **EU BUDGET FOR 2016: €144Bn**
- **28 EU MEMBERS STATES**
- **EU STRATEGY 2020:**



SMART

SUSTAINABLE

INCLUSIVE GROWTH

STEPS TO FIND THE RIGHT EU PROGRAMMES?

START HERE



STEP 1: PROJECT IDEA

WHAT ?

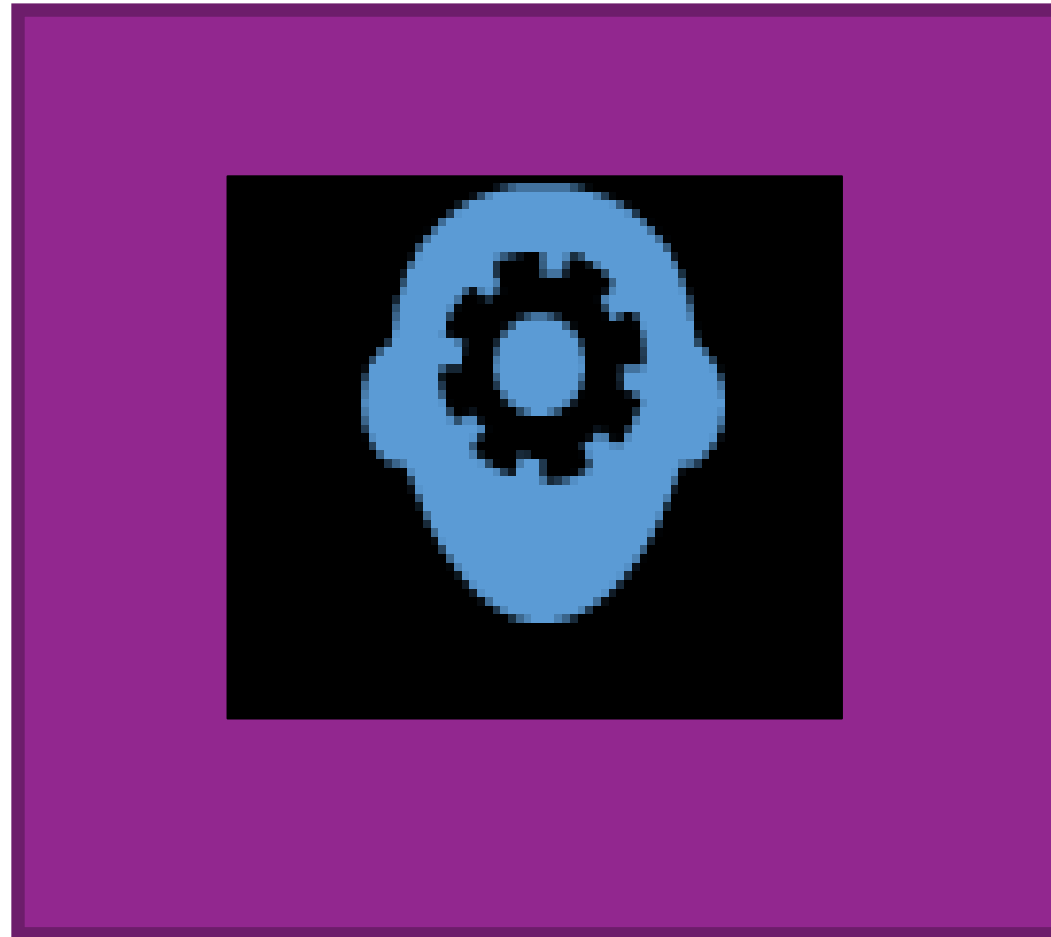


HOW?

STEPS TO FIND THE RIGHT EU PROGRAMMES?

STEP 2: RESEARCH

WHAT ?



HOW?

STEPS TO FIND THE RIGHT EU PROGRAMMES?

STEP 3: PLANNING

WHAT ?



HOW?

EU PROJECT DEVELOPMENT STEPS



EXAMPLES OF EU PROGRAMMES



1. EUROPEAN THEMATIC PROGRAMMES



CULTURE & MEDIA

<http://www.creativeeuropeuk.eu/>



**REMEMBRANCE, TWINNING
& CITIZEN PARTICIPATION**

http://ec.europa.eu/citizenship/europe-for-citizens-programme/index_en.htm





1. EUROPEAN THEMATIC PROGRAMMES



R&D

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/index.html>

EXAMPLES OF EU PROGRAMMES



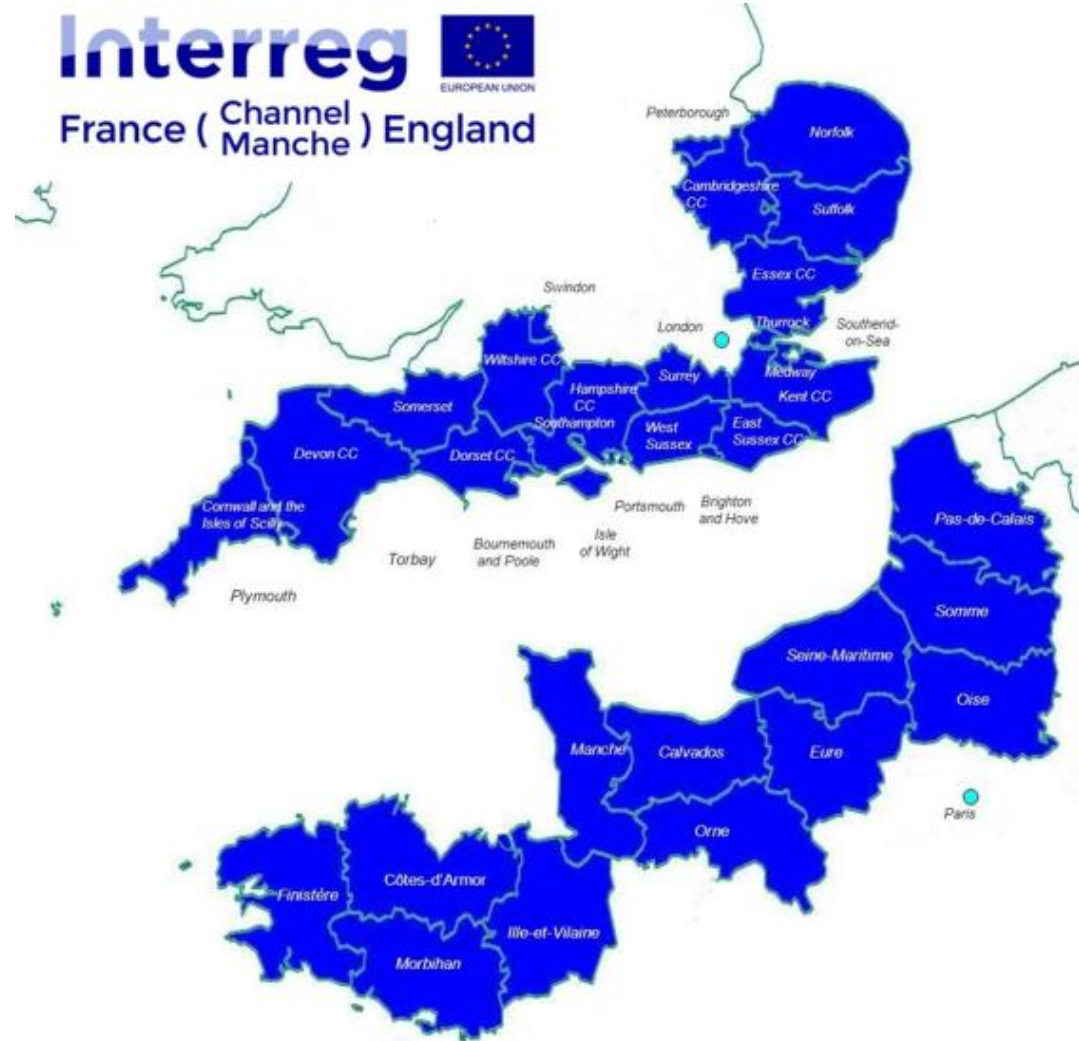
2. EUROPEAN TERRITORIAL COOPERATION

CROSS-BORDER



EUROPEAN REGIONAL
DEVELOPMENT FUND

<https://interreg5a-fce.eu/>



EXAMPLES OF EU PROGRAMMES



2. EUROPEAN TERRITORIAL COOPERATION

TRANSNATIONAL



EUROPEAN REGIONAL
DEVELOPMENT FUND

<http://www.coop-atlantico.com/>



ATLANTIC AREA PROGRAMME 2014-2020



EXAMPLES OF EU PROGRAMMES

3.NATIONAL



European Structural & Investment Fund (ESIF)



ERDF



ESF



EAFRD

EU PROJECTS EXAMPLES



BRIDGING GENERATION PROJECT STRAND 1: REMEMBRANCE

- **Collectives memories of senior citizens** who lived during and after **WWII**.
- Places: **Germany** (Lead Partner), **Greece, Hungary, Italy** and **Poland**.
- Activities: **recording** life stories ,**platform** to share stories.
- Funding: **€97.750,00**
- From **October 2014 – March 2016**.

https://www.youtube.com/watch?v=D_yTCII3tXs

EU PROJECTS EXAMPLES

TIME AND PLACE (TAP)

- Project Lead: **Fabrica Art Gallery**, Brighton & Hove (UK)
- Partners: University of East Anglia _ **Sainsbury Centre for Visual Art in Norwich** (UK); **Pas de Calais** (FR) & **Basse-Normandie** (FR),



TIME AND PLACE (TAP)

TIME
AND
PLACE



- Aim: To engage and explore the **cultural and environmental heritage** with the **audience**.
- Activities: **Exhibitions, artist residencies, educational workshops**

EU PROJECTS EXAMPLES



© Eva Kalpadaki

- EU funding:
€1,405,702 (50% of total budget)
- From July **2014** to June **2015**

<https://timeandplaceproject.wordpress.com/about/>

HOW TO FIND AN EU PARTNERS?

- **EXISTING CONNECTIONS**
- **PIONEERS**
- **EU EVENTS**
- **EU PROJECTS**
- **SOCIAL MEDIA**
- **EU EXPERTS**



MATCH-FUNDING



- **Check EU programme's requirements**
- **Own resources** (overheads, in kind contribution...)
- **Private** (donation, crowd-funding...)
- **National or local grant**

Examples:



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TIPS FOR A SUCCESSFUL EU PROJECT



ADDED VALUE

**STRONG
PARTNERSHIP**

**RELEVANT
&
STRATEGIC**

**WELL DEFINED
WORKPLAN**

BALANCED BUDGET

TIPS FOR A SUCCESSFUL EU PROJECT



**RESPOND
TO
CHALLENGES**

S.M.A.R.T

**FIT PROGRAMME'S
REQUIREMENTS**

INNOVATIVE

MISTAKES TO AVOID



**NOT READING
GUIDANCES**



USE JARGON



**USE EU
FUNDING TO
MAKE A
PROFIT**



**DEVELOP THE
PROJECT
WITHOUT
PARTNERS
INPUTS**

MISTAKES TO AVOID

A red, torn-edge paper graphic with a light blue tab at the top.

**NOT SEND
INFORMATION
REQUESTED**

A red, torn-edge paper graphic with a purple tab at the top.

NO PLANNING

A red, torn-edge paper graphic with a purple tab at the top.

**TRYING TO FIT IN
THE EU
PROGRAMME**

A red, torn-edge paper graphic with a purple tab at the top.

BE LATE



**“A dream you dream alone is only a dream.
A dream you dream together is reality.”**

— John Lennon

**THANKS YOU FOR
YOUR ATTENTION !**



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