

Working Locally, Thinking Globally
2018 Working Internationally Conference

Wednesday 7 March 2018, National Museum of Scotland, Edinburgh

10:30 Registration, refreshments, networking

11:00 **Welcome to NMS:** Dr Gordon Rintoul CBE, Director NMS
Conference Introduction: Tonya Nelson, Chair, ICOM UK and NMDC

11:10 **Views from Abroad**

Speakers from the United States and Slovenia discuss the international programmes and policies in their countries followed by a moderated discussion and questions from the audience.

- Rob Stein, Executive Vice President & Chief Program Officer, American Alliance of Museums (AAM) <http://rjstein.com>
- Nina Zdravič, Head of Programmes and Communications, Slovene Ethnographic Museum & ICOM Europe committee member <https://www.etno-muzej.si/sl/slovene-ethnographic-museum>

Discussion and questions from the floor moderated by Janice Lane, Director of Gallery Development & Visitor Experience, National Museum Wales

12:10 **Keynote Address:**

Fiona Hyslop, Cabinet Secretary for Culture, Tourism and External Affairs, Scotland

12:20 Giles Smith, Director (Interim), Arts, Heritage and Tourism Directorate, DCMS
(Department for Digital, Culture, Media & Sports)

12:45 Lunch and Networking

13:50 **Flash Session: Funding & Support**

Organisations will speak briefly about support and funding available to UK organisations interested in working internationally. The short presentations will be followed by questions from the audience.

- Catriona Macpherson, Grants Manager, Cultural Protection Fund
<https://www.britishcouncil.org/arts/culture-development/cultural-protection-fund>
- Gillian Simison, Investment Manager, Museums Galleries Scotland <https://www.museumsgalleriesScotland.org.uk/funding/>
- Kate Deans, Culture Officer, Creative Europe Desk
UK <http://www.creativeeuropeuk.eu/>

- Anna Maloney Head of Culture Partnerships - UK & International, GREAT Britain Campaign and The Culture Diary <https://www.theculturediary.com/>
- Helen Thomas, Head of Museums & Cultural Heritage, British Council - International Museums Academy <https://www.britishcouncil.org/cultural-skills-unit>
- Dana Andrew, Executive Director, ICOM UK <http://uk.icom.museum/about-us/bursaries/>

14:35 Break & Networking

15:00 **Conversation / Panel Discussion: Working locally, thinking globally**

Chaired by Tonya Nelson, ICOM UK. UK museum professionals will give a short overview of their project followed by a moderated panel discussion and questions from the audience.

- Rob Lang, Head of Marketing, Edinburgh Airport: *Edinburgh China Ready* (In-bound international tourism) <https://www.etag.org.uk/wp-content/uploads/2016/02/ETAG-China-Ready-Business-Opportunity-Guide.pdf>
- Henry Mcghie, Head of Collections & Curator of Zoology, Manchester Museum (Climate Change) <http://mccnetwork.org/manchester-mcc/>
- Anaïs Aguerre, Founder & Manager, Culture Connect, ReACH (Reproduction of Art and Cultural Heritage) Project Director, previously Head of International, V&A (international digital project) <https://www.vam.ac.uk/research/projects/reach-reproduction-of-art-and-cultural-heritage>

16:15 Summary and closing remarks: ICOM UK and NMDC

16:30 End