

Memorandum of Understanding

Xuzhou Guishan Hill Scenic Area and Tullie House Museum and Art Gallery

Aim:

The promotion of cultural cooperation between China and Britain (Xuzhou Guishan Hill Scenic Area and Tullie House Museum)

Objectives:

- To establish a relationship between Chinese and British museums which allows the sharing of information, knowledge, skills and management experience
- To explore the possibility of exchanging staff for training and professional development
- To explore the concept of developing temporary exhibitions aimed at touring in both countries
- To explore the concept of lending artifacts for temporary exhibitions or as individual 'spotlight loans'
- To explore the concept of artists forums

Agreement:

Xuzhou Guishan Hill Scenic Area and Tullie House Museum agree to work towards a Twin Museum arrangement based on the mutual understanding between the management of both sides, with a view to:

- 1、 Sharing management experience to enhance mutual understanding and to promote cultural exchanges between China and UK;
- 2、 Developing partnerships to explore the possible exchange of staff (both technical and professional) with a view to enhance the understanding of museum operations and management experience; and to carry out artist forums and visits to develop a better understanding of the traditional culture of both countries;
- 3、 Looking at providing support for the exchanges of collections and exhibitions from both museums, and thus promote the culture of both countries;
- 4、 Promote the development of local cultural industries and tourism, to enhance the international reputation of local characteristics and culture with the intention of creating an international brand.

Based on this agreement, the two sides will explore the possibility of further cooperation in potential projects.

Xuzhou Guishan Hill Scenic Area:



Signature Date: 2013. 11. 6.

Tullie House Museum:



Signature Date: