Conservation Education and Evaluation

17th-21st September 2012

The course was a great opportunity to meet with and learn from conservation educators from around the world

Course participant 2011

This five day course brings together conservation, education and evaluation. Drawing upon cutting edge research, theory and practical experience, the course will give participants firm grounding in how best to deliver conservation education and gather evidence of impact. The course is relevant to zoo educators and those working in the community to convey a conservation message.

Who is running the course?

The course is being facilitated by Durrell staff in conjunction with the University of Warwick. Dr Eric Jensen is Assistant Professor of Sociology at the University of Warwick, where he co-convenes the MSc in Science, Media and Public Policy.

Lectures will be given by international experts within the field of conservation, education and evaluation, including Dr Brady Wagoner, Associate Professor of Psychology, University of Aalborg.

What will I learn from the course?

The course is divided into three sections:
- Research-informed Conservation Education
- Selecting the Medium and the Message
- Evaluating educational impact

In addition you will learn how to design, facilitate and evaluate public participation workshops designed to engage visitors and gain valuable feedback on improving your educational provision. Time will be allocated for one-to-one tutorials with lecturers.

Where will the course be run?

The course will be based at Durrell's headquarters in Jersey.

How much will it cost?

£700 (discounted to £560 if paid at least 8 weeks in advance). Full board on-site accommodation is available for a further £210.

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For further information please contact:
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durrell wildlife conservation trust durrell.org

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